



13 March 2009

ODEON WREXHAM PREMIERES TODAY AT EAGLES MEADOW

New £4.5million cinema opened by Wrexham's Mayor today

It's show-time today (13th March) for ODEON, the UK's largest cinema operator, as it unveils its new eight screen cinema at the heart of the £100 million Eagles Meadow shopping and leisure destination.

The Worshipful Mayor of Wrexham, Councillor David Griffiths, will cut the ribbon during the opening ceremony at the new ODEON Wrexham, declaring the cinema officially open to the public and ready to welcome local film fans through its doors.

The latest addition to the ODEON portfolio features cutting edge technology including new digital projection for a crystal clear picture and the town's first 3D screen which will mean Wrexham film fans can enjoy a truly 'state-of-the-art' cinema-going experience.

With 1,467 seats – including ODEON's unique Premier Seats in all screens – there's plenty of room for Wrexham's film fans to enjoy the very best in cinema and with an exciting range of films on the horizon, there's a lot to look forward to. Highlights include an enticing array of 3D releases, such as *Monsters vs Aliens 3D* (released 3rd April), set to burst on to the screens during the year. In addition, some of this year's highly anticipated films including *Marley & Me* (release 13th March), *Lesbian Vampire Killers* (released 20th March), and *The Boat That Rocked* (released 3rd April), will all be showing within ODEON Wrexham's opening month.

What's more, there's something for film fanatics of every age because the cinema will regularly play host to special ODEON film seasons, including ODEON Newbies, ODEON Directors Chair, ODEON Senior Screen and ODEON Kids.

Andrew Elvis, General Manager at ODEON Wrexham said, "We are so excited about the opening and becoming an official part of the Eagles Meadow complex. We're thrilled to be able to welcome Wrexham film fans to the new ODEON Wrexham and showcase the fantastic range of amenities and technology on offer."

Features at ODEON Wrexham also include:

- Dolby digital surround sound in all screens
- Digital and 3D capability
- Premier Seats in all screens
- Disabled access
- Audio description and subtitles for the hard of hearing at selected performances
- Ben & Jerry's café
- Big Squeeze Juice Bar offering tantalising and healthy choices
- Costa Coffee
- Tempting retail area with a great range of snacks and refreshments including popcorn, hot dogs, nachos, pick and mix and more

Tickets will be available to purchase on ODEON's website odeon.co.uk, or via the ODEON Filmline on 0871 22 44 007.

- Ends -

For media enquiries contact the ODEON Media Centre on 0845 070 2852 or email odeonteam@redconsultancy.com

About ODEON

With more than 75 years experience, ODEON is the biggest cinema chain in the UK. It operates 857 screens at 110 sites across the country and accounts for nearly one in three of all cinema tickets sold in the UK.

*ODEON releases details of the seasons up to eight weeks in advance and full details are available by going to www.odeon.co.uk, "Films" then the season you require. This will list the screenings for the season ahead, and if you click on the "Coming Soon" tab you can find out which films are due for release in future weeks. (See below for full description of each season)

