



29th April 2009

ODEON WREXHAM WOWS LOCAL FILM FANS

New £4.5 million cinema celebrates a successful opening month

Since opening on 13th March ODEON Wrexham, armed with a fantastic run of films, has proved a hit with local film fans, selling over 30,000 tickets in its opening month.

Figures released by the new cinema today reveal how Wrexham's film fans have munched through nearly half a tonne of pick 'n' mix, enjoyed close to 5,000 scoops of ice cream, and guzzled 200,000 litres of soft drink. All manned by the ODEON team who've spent a combined total of 9,000 hours working to ensure guests get the best in-cinema experience.

The state of the art, eight screen ODEON multiplex cinema, which is set at the heart of the £100 million Eagles Meadow shopping and leisure complex, began inviting residents to get 'Fanatical About film' on 13th March this year. Making up 18% of all tickets sold so far, *Marley & Me* has taken the title of the most successful film among Wrexham film fans.

The new digital projector and 3D screen have also proved a firm favourite with Wrexham cinema-goers, with *Monsters vs Aliens 3D* coming a very close second. What's more, with an enticing array of films including *X-Men Origins: Wolverine*, *Star Trek*, *Angels & Demons* and *Night at the Museum: Battle of the Smithsonian* all on the horizon, there's a lot for Wrexham film fans to look forward to and the success looks set to continue.

Andrew Elvis, General Manager at ODEON Wrexham said, "We've been blown away by the warm reception we've received so far and are thrilled to offer Wrexham film fans the very best in cinema enjoyment. With so many great new films just around the corner, we're looking forward to welcoming even more customers with a truly exciting summer of film."

Tickets are available to purchase on ODEON's website odeon.co.uk, or via the ODEON Filmline on 0871 22 44 007.

- Ends -

For media enquiries contact the ODEON Media Centre on 0845 070 2852 or email odeonteam@redconsultancy.com

About ODEON

With more than 75 years experience, ODEON is the biggest cinema chain in the UK. It operates 857 screens at 110 sites across the country and accounts for nearly one in three of all cinema tickets sold in the UK.